



July-2022 | volume2 issue 2

### PLACEMENT DRIVE SEMINAR ASSOCIATION WITH ICT ACADEMY

The placement cell along with ICT academy conducted a seminar on the topic " Employment Opportunities during Post Covid Period", on Friday, 22.07.2022 from 10.00 a.m. to 1.00 p.m.The speaker was Mr Gregory Manoj - Learning and Development - Allsec Technologies Ltd.



- 1.What are the employment opportunities after covid?
2. How important is attitude in the interview process?
3. How can one gain enough self-confidence to attend the interview?
4. How much does dressing style affect the self presentation in an interview?
5. How much is the job worthwhile after post graduation?
6. What is important? Skills or Degree
7. What is the company hiring process?
8. Does Corona Batch have enough skill to get a job?
9. Is Online certification valuble in the interview process?
10. How important is it to update oneself about the things happening in the industry currently?
11. What is the passion of the profession?

The speaker were highlighted the points about employment opportunities in the Seminar in which around 1200 students participated, belonging to both Shift I &Shift II from B.Com. /B.Sc. /BCA /BBA and B.A.



The program was very informative to the students and they gave excellent feedback at the end of session.



# WDC WORKSHOP

A workshop was organized by Women Development Cell (WDC) to provide hands-on experience to the students and the staff on ART work to create something new and interesting on 9th May 2022 at Annex Seminar Hall. C. Megala (Shift-II) Department of Commerce (Corporate Secretaryship) 2nd year presented the show. Professors and Students gathered in the Padmashri Mohanmull Chordia Indoor Stadium and joined the event. M.Subiksha (Shift-II) Department of Defense and Strategic Studies (3rd Year) gave a welcome address and L.Vinitha Department of Computer Science (1st year) introduced the chief guest. Dr.Thamaraiselvi, Co-ordinator & Assistant Professor, Department of Tamil, felicitated the Chief Guest Miss. N. Pavithra, Assistant Professor Department of Home Science- Interior design & Decor, with a memento. In this workshop, basic easy techniques like outline and filling were used for painting a fabric. Fabric paint, which is also known as textile paint, is made from acrylic polymer. This acrylic, which is bonded with a color and then emulsified, makes the paint durable against routine use, multiple washes, and sunlight. The students were highly motivated to learn, explore and grow. They were filled with curiosity and enthusiasm. Vote of thanks was delivered by Kayatri Sunitha, Department of Criminology and Police Administration 2nd Year (Shift-1I) and the programme ended with the National Anthem.



Chief Guest Ms.N.Pavithra felicitated with a memento by Dr.Thamaraiselvi

# TAYLOR GAMES 2022

The Taylor Games 2022 inter departmental competitions were conducted on the 20th of April 2022 by the department of Business Administration at the Indoor stadium and Seminar hall of the Agurchand Manmull Jain college, Meenambakkam. The event had a total of 8 competitions testing the participants on the various aspects of management. The event had a great response for it's maiden year as a total of more than 500 students of the second shift participated to make the event a memorable one. The Taylor Games 2022 was inaugurated by Dr.L.Kanagalakshmi (Assistant professor, department of Management Studies, University of Madras). Department Coordinator Dr. M. Hemasundari gave Welcome address and the Chief Guest was introduced by Mr. M. Muthuraman. The event was concluded by the valedictory function which was graced by the Chief Manager Mrs. Sangeetha Rajappa. The department of B.com (General) won the overall trophy for their outstanding performance in all 8 competitions. Vote of thanks was proposed by Mr. P. Veeraragavan.



# BIG DATA IN EDUCATION

Big data is a term that is used to describe the large and continuously growing sets of data being collected by all types of organizations. Scientists and engineers use quantitative and qualitative approaches to extract, analyze, and structure this data to gain insights that enable leaders to make better decisions. Those insights allow organizations to predict tendencies, learn people's behavior, and develop new solutions that deliver improvements.

Big data in education can help universities and colleges transform their business models, students' academic outcomes, and professors' effectiveness. Additionally, insights derived from big data can help educational institutions improve their technology systems.

Professionals with a knowledge of data science and analytics are key participants in transforming the education field. Individuals interested in helping universities and colleges understand the value of data and analytics may benefit from an online bachelor's in computer science degree.

Through big data analysis, professors can identify areas where students struggle or thrive, understand the individual needs of students, and develop strategies for personalized learning. It also allows students to choose their education paths. For example, big data analysis may show that traditional, in-person learning methods lead to problems in the performance of a student. The data may also reveal that the student does quite well via online learning. In this scenario, a professor or advisor can work with the student in choosing a program or course that's a better fit for their unique learning style.

An added benefit of a more personalized approach to education is that students feel empowered to align their academic experiences with their interests. This not only maximizes their academic progress but also creates opportunities for future career success.

Big data analytics is also helping administrators to study student's dropout rates and by identifying the root causes of student's leaving college, administrators can build programs and strategies to improve student retention.

That's why it's no surprise that the institutions of higher learning, expect positive outcomes from big data in the field of education.

**VISHNU KANNAN J(21CS019)  
RAGUL R(21CS020)  
II MSC COMPUTER SCIENCE**

# COMFEST

The department of Accounting & Finance and Computer Application conducted several events during the Intra departmental Competition Compact Talent Fest 2022. The Chief Guest was MR. SARAVANAN' a famous Actor in the Film Industry.

The following events were conducted by the staff of the department.

- TURN COAT
- AD- ZAPP
- POSTER DESIGNING
- BUSINESS PLAN DEVELOPER
- BUSINESS DEBATE
- BUSINESS QUIZ
- BEST MANAGER
- CONNECTIONS
- PRODUCT DESIGNING
- LOGO CREATION

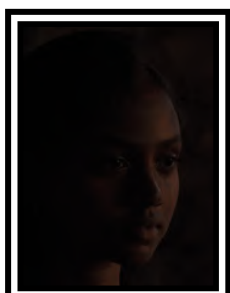
The faculty's for overall in- charge were Dr. A. Juliet and Dr. P. Mariyappan and all the Staff of the department were fully involved in conducting the competitions successfully.

Student Volunteers extended their support in all ways for the smooth conduct of the program. Many students participated with enthusiasm.

A special award named "Icon of the year" was awarded to L. DEEPAK of II.B.com (A/F) - "C" for enthusiastically participating in all the competitions and winning in five of them. On 2nd May 2022 medals and certificates were given to the prize winners.



## STUDENT PHOTOGRAPHS



**NAME : PRINCE ABRAHAM T  
CLASS : 3RD YEAR VISOM  
ROLL NO: 20F02**



Our college's fortnightly Newsletter "AMJC Front Line News" initiated from the academic year 2021 - 2022, will contain various information about the activities in the college.



### Particulars :-

1. Painting
2. Photography
3. Staff Articles
4. Student Articles
5. Cartoon Strips
6. Poems
7. Tech Updates
8. DIY Projects
9. Video recordings of participation in music kutcheri's or music creation [It can be vocal carnatic, hindustani, veena, guitar] will be given as a link. Time duration 2 min

All articles must be submitted with self-declaration of the staff and student, that it is his/her original work and not taken from any other source.

Articles are published in this Newsletter on a first come first serve basis, the upcoming issues will carry the rest.

All selected and published articles and columns will have the Name, Photograph, Department and Roll number of the students.

With regard to publishing of the articles the editorial board has full rights to correct, change or reject the articles and their decision is final.

### CHIEF EDITORS

1. Dr. N. Venkataramanan  
(Principal)
2. Ms. S. Malini Jain  
(Advisor)

### EDITORS

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## அப்துல் கலாம்

விஞ்ஞானத்தில் எழுச்சி கொண்ட நாயகனே!  
மாணவர்களின் வாழ்க்கைக்கு வழிகாட்டிய  
மாமனிதரே!  
பதவிக்கு மணிமகுடமாய் திகழ்ந்த மாணிக்கமே!  
இராமேஸ்வரத்தில் மலர்ந்த நாயகனே!  
புத்தகம் பல படித்த களஞ்சியமே!  
உன் அறிவியல் பணியை எழுத ஓர் புத்தகம்  
போதாதே!  
இல்லறம் தவிர்த்து,இறையாண்மையை தழுவி  
வாழ்ந்த தங்கமே!  
அக்கினி சிறகுகளின் நாயகனே!  
தங்கள் புகழ் என்றும் வாழியவே.....



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