

# AGURCHAND MANMULL JAIN COLLEGE

(A Unit of Sri S.S Jain Educational Society) | Meenambakkam, Chennai - 600061

# AMIC FRONTLINE NEWS



# YOUTH TALKS – KANIMOZHI KARUNANIDHI FOR AN INTERACTIVE SESSION

by 1:55 pm and was given a red carpet welcome along with guard of honour by our NCC cadets. Our beloved 1 and the Principal, Dr. N Venkataramanan along with our Advisors, Dr. B Mahavir and Ms. Malini Jain greeted the guest at the entrance and then moved to the stadium. She was welcomed with a bouquet by Ms. E Nirmala, Senior Coordinator. Then she lit the kuthuvillaku at the entrance and was piloted into the hall by the NCC.



On the arrival of the dignitaries on the dais, the Tamil Thai Vazhthu was sung by the students of the Public Administration department. Welcome speech and introduction of the chief guest was done by Dr. B. Mahavir, | She later tweeted, "Had a great time interacting with Advisor. The chief guest was honoured with a shawl by Ms. Malini Jain, Advisor. She was felicitated with a the chief guest by our Principal Dr. N Venkataramanan. interacted with the chief guest during the Q & A

Hon'ble chief guest Thirumigu. Kanimozhi Karunanidhi, <sup>1</sup> Session and were greatly enlightened by the chief guest's Member of Parliament, Lok Sabha arrived at the campus | responses. Owing to the shortage of time, the number of disappointing many had to be limited questions, students who lingered behind hoping to get a chance to Secretary & Correspondent Shri Udhan Kumar Chordia | speak to her. The questions asked were related to employment, competitive exams, Small Scale industries, the environment and even certain personal questions related to the chief guest. Smt. Kanimozhi Karunanidhi took all of them in her stride giving fantastic and adequate responses with enthusiasm.







students through @YouthTalksIN at A. M. Jain College, Meenambakkam. Their interest for socio-political memento by our Secretary & Correspondent Shri | discourse is very promising. Looking forward to more Udhan Kumar Chordia. A set of 4 books was gifted to I such lively interactions." She has also posted the same message on Instagram which has 1043 likes at the time After a short introductory speech by the chief guest, the | of this report. The event ended with the vote of thanks forum was open for the Q & A Session. Many students | by Ms. Sherry Jose, Coordinator. The event concluded with the National Anthem.

# ARUNA CLUB ACTIVITS

Old age requires attention and caring from the younger | The Non-profit organization accommodates nearly 32 eldergeneration. It is everyone's responsibility to take care of their parents in their old age. To instil this sense of responsibility among the students, the Karuna Club of Agurchand Manmull Jain College visited the Babuji Old Age Home, Pazhavanthangal with 5 students (K.Hitesh Ravikumar, R.Aravindhan, Stephen.R.Yupithar, M.Shakkil Ahamed, M.Shyam Sundar) along with 3 Staff (Ms.A.Ginavanee Jain, Ms.Sushila Navik, Ms.Neelam Luhadia) on 30th March 2022 at 1.00pm.







ly people. On behalf of our college a cheque for Rs.3000/was handed over to the trust people to provide a lunch for a day.







Both Staff and students who visited home, spent quality time talking to the lovely elders and later lunch was served by the student volunteers of our Karuna Club. It was with a huge sense of understanding and responsibility that the day ended memorably.

# **ICIARSA 2K21**

The first "International Conference on Innovation and Advanced Research in Software Applications – ICIARSA-2K21 was organized on December 15, 2021 in the Parasmal Chordia Seminar Hall (Main Block) by the Department of Software Applications, Agurchand Manmull Jain College (Shift-II), Meenambakkam, Chennai-61, Tamilnadu, India. The Chief Patron was Sri.M.Shantimull Nahar, Secretary and the Patrons were Dr.N. Venkataramanan, Principal and Dr. G.K. Francis, Director of Agurchand Manmull Jain College. The Honorable Dignitaries were Prof. Dato' Shamala Subramaniam, University Putra Malaysia (Serdang, Malaysia), Dr.S.Sasikala, Associate Professor & IDE coordinator, University of Madras, Chennai, Dr.V.Umadevi, Principal, New Prince Shri Bhavani Arts & Science College, Chennai, Dr.A. Ambeth Raja, Head (PG Dept. of CS), Thiruthangal Nadar Arts & Science College, Chennai, Dr. D.Akila, Associate Professor, VISTAS, Chennai,





Dr.S.Umarani, Head (Dept. of CS), SRMIST, Chennai. The Proceedings of International Conference on Innovation and Advanced Research in Software Applications -(ICIARSA-2K21) was released by Dr.N.Srinivasan, Director (School of Computer Science), Agurchand Manmull Jain College and the Conference was inaugurated by Dr.M.Ananthanarayanan, Advisor. The International Chief Guest was introduced by Mr.G.PraveenKumar, Senior Co-ordinator and the National Chief Guest

was introduced by Dr.A.Udhayakumar, Co-ordinator. All the Chief Guests were honoured with Shawl and Memento on behalf of our Management. The Programme was hosted by Mrs.V.Rekha and the other Chief Guests were introduced by the department faculty members Mrs.T.Saroja, Mrs.Veena Rathna Augusteelia, Mrs. K.Sutha and Mrs. V.Saranyasri. Mrs.K.Kayathri and Dr.V.Vijayagopal were at the reception and refreshment committees respectively. The delicious lunch was provided



to all the Chief Guests, Participants, Volunteer students, Staff members. A complimentary kit was provided to all the registered participants and the Chief Guests.



First the value of expressing appreciation and gesture of such profound depth of character! Thank you to the organisers of the Conference! High tech in their effort to make me feel I was in Chennai, India!!! Especially when they brought the souvenir to the camera! Aww 🥰 that really touched my heart!





# DELEGATE PRESENTATION



The Technical Keynote Speech was given by all the Chief Guests that established the underlying theme. The Conference papers were received from various universities around the world. All the presentations had been reviewed by the Chief Guests the Expert Analysts. The Experts were selected from a talented pool of Technical Committee members on the basis of their expertise. The papers of Mrs.B.Kalaiselvi, Ms.S.Poornima, Dr.R.Rajmohan, Dr.K.R.Balaji & Dr.M.Selvakumar were selected purely on the basis of merit and

received the Best Paper awards of ICIARSA-2K21. The Chief Guests appreciated the College Management for providing Hi-Tech facilities and wished the participants for their successful research journey by sharing their experience. The overall feedback reflected their satisfaction and appreciation for the ICIARSA-2K21 team and the conference was successfully conducted with the utmost support from our Management.



### **EDUCATIONAL TRIP TO PONDICHERRY**

The Department of French organised One Day Educational Trip to Pondicherry on 1st April 2022 for French students. 75 French students of Shift-II both 1st and 2nd years joined the trip. Four male staff and two female staff (French department) accompanied the trip. The trip started at 7a.m from College campus and returned by 9 p.m. The Students were taken to museum, French colony, Auroville and National Park. The trip was informative to the students as they were able to witness and study about the French culture, heritage etc. The trip was organised for the benefit of the students and they found it very useful.





### **WDC PHOTOGRAPHTY WORKSHOP**

WDC of Agurchand Manmull Jain College organized a much-awaited photography session for students on 28th March 2022 at Parasmal Chordia Seminar Hall.



Mr. Rohan Mishra- Influencer & Founder of Rohan Mishra Photography" headed the event with his team members namely, Mr. M. Abhimanyu

"Assistant Manager at Nikon India Private Limited" & Mr. P. Yuvaraj "Trainee at Nikon Precision Inc" He delivered the Keynote address and the students had a good interaction with the speaker. A Nikon Key Chain was presented to both staff and students as a token of appreciation for the good questions raised by them.

In his Keynote address the speaker demonstrated some of the nuances in photographic process, the working process of aperture, filter, shutter speed



and how to handle a mirror less camera. Mrs. Malini Jain, Advisor and Coordinator of WDC, along with her members Dr. M. Thamarai Selvi, Assistant Professor and Coordinator - Tamil Department, Dr.A. Cathreen Graciamary, Assistant Professor, BCA department & Ms. Pavithra Assistant Professor, B.Sc Home Science Interior Design and Décor were present in the program.

# **BBA DEPARTMENT WEBINAR**

On 31st MARCH, 2022 the Department of Business Administration of Agurchand Manmull Jain College conducted webinar on the topic "GOODS AND SERVICE TAX IN INDIA" at Parasmal Chordia Seminar Hall between 4.00 pm and 5.00 pm









The Chief Guest was Ms. C.A. KAVITHA UMAPATHY, FCA, M.Com., M.Phil., M.B.A., NET., R V. CHARTERED ACCOUNTANT, IBBI REGISTERED VALUER - SFA PROPRIETOR - KU & ASSOCIATES, Chennai.

The event started with Jain Maha Mantra followed by Thamizh Thaai Vazhthu. The chief guest was honoured by Dr. E. Kothandaraman, Senior Coordinator. The welcome address was given by Dr. DK Hemamalini and the Chief Guest was introduced by Dr.M. Hemasundari, (Coordinator). The guest spoke about the Goods and Sertvices Taxes in India. The speaker covered the topics of the year- how GST came in to practise, direct and indirect taxes, input tax credits, registration of the dealer, amendment of GST, how the GST is calculated.





The students knowledge were upgraded and the session was highly informative. There was an interaction session by the students with the speaker, followed by the vote bf thanks by Mr.M. Muthuraman. The event ended with the National anthem.

# **MULTI-FACETED**

If she is beautiful, she got corrupted.

If she is ugly, she is ill-flavoured.

If she is lean, not more than a broomstick.

If she is stout, she will be an everlasting spinster.

If she is calm, something is wrong with her.

If she is bold, she is attitudinal.

If she is talkative, no care from the society.

If she is honest towards her emotion, she is a courtesan. Oh, now I can understand the real reason being Called as 'multi-faceted'.

D. Monika, Asst. Professor Department of English The Department of B.com Bank Management and B.com Marketing Management conducted a Seminar on 25.03.2022 at Parasmal Chordia Seminar Hall on the topic "INCULCATING THE SIGNIFICANCE OF COMMUNICATION SKILLS", based on English communication skills and how to improve them. The Seminar was chaired by the Chief Guest of the day, Dr. SURESH PONNURANGAM, Assistant Professor, Dwaraka Doss Govardhan Doss Vaishnav College, Arumbakkam, Chennai. After the Invocation.









The gathering was welcomed by Ms. M. Priya, Senior Co-ordinator, Department of Computer Science. The Chief Guest was introduced by Mr. S.P.Ramanathan, Co-ordinator, Department of Bank Management and Marketing Management. The chief guest was felicitated with a memento by Ms. M. Priya. The speaker began the seminar by sharing his past struggles in speaking the language.

He gave an essential insight into the necessity of improving the students' ability to speak English language, the common mispronunciation of words starting with the letter 'E' as well as the right way to pronounce words with vowels and consonants. He ended the seminar by motivating the students to communicate in English more often so as to improve their verbal skills. The seminar concluded with the National Anthem.

# Congratulations

B. Magesh, II B.SC Computer Science Sec "D" got 2<sup>nd</sup> Prize in Poster Making Competition conducted by New Prince College



V. Vaisoori, BBA Dept, Honoured by Education Minister of Tamilnadu **Anbil Mahesh Poyyamozhi** for got 3rd place in 10th Senior Softball Championship "Tiruchirappalli District Softball Association, SBIOA Education Trust on 26<sup>th</sup> & 27<sup>th</sup> March 2022"

# **DEPARTMENT OF BBA**



Our college's fortnightly Newsletter "AMJC Front Line News" initiated from the academic year 2021 - 2022, will contain various information about the activities in the college.

Contributions are invited from the Staff and students from both Shift I & Shift II.
Email your contributions to:
newsletter@amjaincollege.edu.in
Along with your recent passport size photograph

Particulars:-

- 1. Painting
- 2. Photography
- 3. Staff Articles
- 4. Student Articles
- 5. Cartoon Strips
- 6. Poems
- | 7. Tech Updates
  - 8. DIY Projects
- 9. Video recordings of participation in music kutchleri's or music creation [It can be vocal carnatic, hindustani, veena, guitar] will be given as a link. Time duration 2 min

All articles must be submitted with self-declaration of the staff and student, that it is his/her original work and not taken from any other source.

Articles are published in this Newsletter on a first come first serve basis, the upcoming issues will carry the rest.

| All selected and published articles and columns will | have the Name, Photograph, Department and Roll | number of the students.

With regard to publishing of the articles the editoral board has full rights to correct, change and reject the articles and their decision is final.

#### **CHIEF EDITOR**

- 1. Dr. N. Venkataramanar (*Principal*)
- 2. Ms. S. Malini Jain (Advisor)

#### **EDITORS**

- 1. Dr. S. Manikandan (Shift I Dept. of Philosophy) (Overall Incharge)
- 2. Ms. M. Priya (Computer Science)
- 3. Ms. S. Maheshwari
- (Computer Science)
  4. Ms. V. Hema
- (Computer Science)
- 5. Dr. S. Sreevidhya
- (English)
- 6. Dr. T. Sutha (Tamil)
- 7. Mr. E. Fenn Moses (Viscom)

# DESIGNERS

- 1. Mr. M. Kalyana Sundaram (III B.SC Computer Science)
- 2. Mr. M. Jaya Surya (I B.SC Computer Science)
- 3. Mr. R. Keerthivasan
  (I B.SC Computer Science)

#### **REPORTERS & PHOTOGRAPERS**

Staff Members & Students Agurchand Manmull Jain College