



# AGURCHAND MANMULL JAIN COLLEGE

(A Unit of Sri S.S Jain Educational Society) | Meenambakkam, Chennai - 600061

## AMJC FRONTLINE NEWS



May-2022 | volume1 issue 12

### SARDAR 2022- Cultural Gala Feast Banner Unveiled function

Agurchand Manmull Jain college, unveiled the logo and banner for the Annual intra Collegiate Fest 2022-SARDAR on 5th May 2022. The program was attended by Agurchand Manmull Jain college Shri Udhan Chordia- Secretary, Shri Hemant P. Chordia-Associate Secretary, committee members, Shri Surendra Kumar, Dr. Bhavanesh Kumar Deora, Shri Sanjay Bhandari, Shri Narendra Nahar, Shri Pannalal Chordia, Shri Deepak Srisrimal, Shri Hemanth Dugar, Shri Vijay Jain, Shri Narendra Marlecha, Shri Prakash Bohra and Shri Gyan Jain. The program was hosted by the Staff and Students of SDC -Students Development Council and SWC- Students Welfare Council along with Arts and Culture Club Members. The program was attended by the Advisors, Staff and Students of our college.



The unveiling event was organised to as a curtain raiser for the cultural extravaganza to be conducted on 14th May 2022. Dr. N. Venkatramanan greeted the committee members, Students and Staff on the eventful day. The much anticipated moment arrived with a lot of cheers and applause from the excited crowd and the banner was unveiled with a count down. A flash mob performance along with karagam and silambam was a delight to everyone's eyes.



An Awareness program on 'Importance of Native Breed Cows and its Conservation' was organised by the Karuna Club of Agurchand Manmull Jain College on 6th April 2022. Mrs. R.Preetha Rajalakshmi, founder of Sree Venkata Krishnan Go Samrakshana Sala was invited as the chief guest. Ms.A.Ginavane Jain, Dr.S.Durga Parameshwari, Ms.Sushila Navik, Mr.Sathish kumar Pandey and Ms.Neelam Jain were the staff of the Karuna Club present in the program. Around 150 students attended the program and showed keen interest in knowing about native breed cows of which many are at the risk of extinction. The chief guest well explained about the difference between A1 & A2 type of cows, in which the Indian cows are of A2 type with the physical characteristics of having a hump, wavy neck and a straight back bone. She gave information about rare Tamilnadu breeds of cows such as Kangayam (in Erode district), Sivagangai Kuttai (Sivagangai district), Turinjal madu (Tanjore district) etc., which are going to be extinct soon and laid stress over its conservation and the ways to preserve it. She concluded by elaborating what panchagavya means (pancha – five and gavya – obtained from cow that includes Milk, Cowdung, Gomutra, Curd and Ghee) the by-products produced from panchgavya and its benefits. Students had a vibrant interaction with the speaker and got enlightened about the necessity to conserve our native breed cows.

### KARUNA CLUB ACTIVITIES

Goshala is a shelter for protecting & taking care of cows. Cows are very environmentally sustainable, more friendly and profitable to farmers. To bring awareness among the students to protect our native breed cows, the Karuna Club of Agurchand Manmull Jain College went for a visit to "Sree Venkata Krishnan Go Samrakshana Sala", Pallikaranai with 4 students (K.Hitesh Ravikumar, S.Srinath, B.S.Vishnu Desigan, M.Shyam Sundar) along with 4 Staff (Ms.A.Ginavane Jain, Ms.Sushila Navik, Dr.S.Durga Parameshwari, Ms.Neelam Luhadia) on 24th March 2022 at about 2.30p.m. Around 70 cows and calves of different and rare breeds are housed in the goshala. On behalf of our college a cheque for Rs.1850/- was handed over to the founder Mrs.R.Preetha Rajalakshmi to feed cows and calves for a session. An entire process of preparing fodder for the cows was shown to the Karuna club student volunteers and they enjoyed feeding the cows with fodder. The visit was informative and memorable one for both students and teachers.





## IMPORTANCE OF LEADERSHIP AND MORALE IN ARMED FORCES PROGRAM

The Department of Defense and Strategic Studies hosted a one-day seminar on the 'Importance of Leadership and Morale in Armed Forces' on 13th April 2022. Major Diwakar D, a serving officer in the Indian Army (NSG Commando), was the keynote speaker at the conference. Mr. Dayanand, the department coordinator, greeted him warmly in the college campus and presented him with a full guard of honor from the NCC Cadets. The event was held at Bhagwan Mahaveer Gyan Bhawan. The Senior Coordinator presented the Chief Guest with a shawl, followed by a memento from Ms. Malini Jain, Advisor. The Chief Guest narrated various armed force operations and with the help of that he beautifully explained the importance of leadership and Morale. The lecture benefited the students of the Department of Defense and Strategic Studies, Criminology and Police Administration, and NCC Cadets.



## CUSTOMER RELATIONSHIP MANAGEMENT IN BANKING

The Department of Commerce (Information System management) organized a seminar on 29th March 2022 from 2 p.m. to 4 p.m. at PARASMAL CHORDIA SEMINAR HALL. Mrs. K. Saraswathy, Assistant Professor PG Department of Bank management, from Anna Adarsh College for Women, Anna Nagar, Chennai, presided as the resource person and delivered the key note address on "CUSTOMER RELATIONSHIP MANAGEMENT IN BANKING". The seminar was very valuable and enlightened the minds of students in terms of how CRM plays a vital role in attracting new customers to banks and also helps in successful retention of existing customer base. The seminar was attended by 130 participants. The seminar began with Jain Mahamantra followed by Thamizhthai Vazhthu. Chief Guest was felicitated by Advisor Ms. S. Malini Jain. The Welcome speech was delivered by Senior Coordinator Prof. M. Priya. The Chief Guest was introduced by Dr. R. Kuraloviyar (Co-ordinator) and the Vote of thanks was proposed by Ms. S. Narmadha Devi. The seminar was hosted by Ms. K. Reji and the technical support was provided by Mr. S. Ganapathy and Mr. M. Narasimhan. Discipline was taken care by Ms. J. Shankari, and Mr. P. Pandidurai. There was a discussion session in which the students actively participated. The seminar was successful and it concluded with the National anthem.



## Life on Land Program

The Karuna Club of Agurchand Manmull Jain College organized an Environment Awareness Program – "Life on Land" on 29th March 2022. The program was organized to bring awareness about the 15th goal of Sustainable Development. Ms. B. Monisha founder of Naam Vidhaikalam was invited as the Chief Guest. Ms. A. Ginavane Jain, Dr. S. Durga Parameshwari and Ms. Neelam Luhadia were the Staff of Karuna Club present in the program. The guest speaker created awareness among the students about how we can contribute to fix the damaged ecosystem & the mitigating climate change. Nearly 150 students attended the event and had a good interaction with the speaker. The students were divided into groups of 10-12 and each group was given individual topics like Water Pollution (causes & solution), Deforestation – Why should we protect trees and how we can reduce deforestation, Recycle/reuse – Why we need and how we can recycle our daily essential things, etc. The students were allowed to use charts to express their views. The students responded by a very attractive and effective presentation on the topic given to them. The function concluded by distribution of variety of seeds (around 10 varieties) to each participant to promote organic farming and lush greenery around our environment.



## HUMAN RIGHTS STATUS QUO

The department of Public Administration of Agurchand Manmull Jain College conducted a workshop on 24th March 2022 and it was inaugurated by the chief guest Hon'ble Thiru. Justice S. Baskaran, Chairperson of the State Human Rights Commission who was accompanied by Former District Judge, Thiru A. Mohamed Jiyaputheen. A list of seven High Profile Speakers from the State Human Rights Commission was the panel members of the Workshop. The Chief Guest, Hon'ble Thiru. Justice S. Baskaran, and Former District Judge, Thiru A. Mohamed Jiyaputheen was given Guard of Honor by the NCC, Agurchand Manmull Jain College. The speaker of the second session, Dr. Mahender Kumar Rathod, IPS Inspector General of Police, Director Investigation Division - SHRC was also given Guard of Honour by the NCC. The Workshop that was conducted in four sessions took place at Sri Bhagwan Mahaveer Gyan Bhawan. The workshop was covered by News 7 Tamil Media. All the panel members were felicitated by shawl and memento. Certificates were distributed to students who won prizes in the intra departmental competitions during the valedictory function. Students interacted with the speakers during the question and answer session and were greatly enlightened by the speaker's responses.





## Spectrum of Communicative skills seminar

The Department of English conducted a Seminar titled "Spectrum of Communicative skills" on 19th April 2022 at 3.00 p.m. at Gyan Bhavan. Captain Dr. U. Thanesh, Assistant Professor of English, RKM Vivekananda College was the guest speaker. This seminar was exclusively for I PG and Second year students having English as subject. The presentation covered all needs of students in communication and students listened to it with greater interest. Different shades of communication and its uses in their career was taught. Students appreciated the seminar with sincere feedback



## SELF DEFENCE TRAINING BY WDC

With the intension of giving Self-defence training for every women which is hour of need for today's world, Our college authority permitted WDC to organize such a Self-Defence workshop" on 24th March 2022 at Padmashri Mohanmull Chordia Indoor Stadium. Chief Guests Sensei Donald Tyson "5th Dan JKF Black Belt, Style Chief, Arakawa Stanly Wado Kai India" and Sensei G Praveen Kumar "1st Dan JKF Black Belt, Arakawa Stanly Wado Kai India, Senior Coordinator, Department Of Visual Communication " along with his team gave a clear demonstration of karate techniques such as standing punch, straight punch, lunging punch,elbow block, front kick, knee kick from which nearly 250 students and 30 women staff were benefited.



Dr. S.Durga Parameshwari  
Department of Sanskrit  
Agurchand M.anmull ain College

## ENRICHMENT OF EMPLOYABILITY SKILLS

The Department of Corporate Secretaryship had organised a One-day Workshop on 12th April 2022 (Tuesday) at 3.00 p.m. in Bhagwan Mahaveer Gyan Bhawan for all the three years students with the support of our Hon'ble Secretary & Correspondent Shri. Udhan Chordia, Associate Secretary, Shri.Hemant P.Chordia, Advisors Dr.M. Ananthanarayanan, Dr. B. Mahavir and Ms. S. Malini Jain, the Chief Manager Ms. Sangeetha Rajappa, Senior Co-ordinator Dr. P. Rajendra Prasad. The main purpose of organising this workshop was to guide the students to experience a successful transition from Job Seekers to Job Providers, to create awareness about the Professional, Accounts and Academic related courses after graduation, Job offers after graduation, MBA Entrance Exams. The Workshop commenced with the blessings of the Lord almighty, the college prayer song followed by Tamil Thai Vazhthu. Dr. W. Julice Sudhir, Co-ordinator, Department of Corporate Secretaryship welcomed the distinguished gathering followed by the greetings from our vibrant Advisor Dr. B. Mahavir, Assistant Professor Dr. P. Suja introduced the magnificent Chief Guest Dr. J. Antony Jerald Anand, Founder and CEO-Minds Group to the august gathering. The resource person enlightened the students on how to enrich employability skills in a competitive society. He shared his views about the roles of a leader in an organisation, Digital marketing, Creating ways to Design thinking of team building, and how to overcome stress(Mind Anchoring Techniques). He also explained different business ideas, the importance of developing Employment Training Programme for better prospects. The meeting was an eye-opener for all the students. Around 600 students benefited from this workshop. The special remarks were given by Dr. P. Rajendra Prasad, Senior Co-ordinator followed by a thanks note by Mr. E. Prasath, Assistant Professor, Department of Corporate Secretaryship. This One-day workshop certainly augmented the students to acquire employability skills.



### SECRET OF A TREASURE

A TREASURE BOX EVERYONE HAS!  
A TREASURE BOX THAT NO ONE CAN OPEN UNTIL  
TIME ARRIVES!

SOMEBODY CAN PREDICT IT!  
BUT NO ONE KNOWS WHAT'S INSIDE THE BOX!

TREASURE BOX IS FULL OF SECRETS!  
EVERYONE WISHES THE TREASURE SHOULD BE  
PLEASURE!

GOD CAN OPEN THE TREASURE BOX FOR YOU!  
BUT BEWARE WHAT'S IN STORE FOR YOU!

TODAY IS A GIFT!  
THAT IS WHY IT IS CALLED PRESENT!  
ENJOY YOUR PRESENT!

TOMORROW IS A TREASURE BOX!  
IT MAY OPEN OR NOT NO ONE KNOWS!



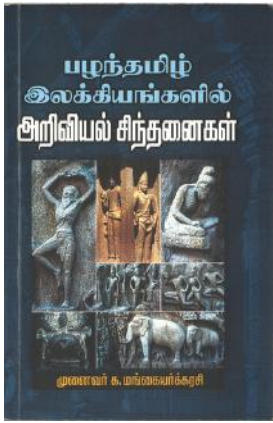
Ms. S. Revathi  
Department of BCA  
Agurchand Manmull Jain College

# Congratulations

# FROM THE CHIEF EDITOR'S DESK

Dr. M. Mangaiyarkarasi, Asst. Prof. Dept. of Tamil have received best book award by Govt. of Tamilnadu

Our college's fortnightly Newsletter "AMJC Front Line News" initiated from the academic year 2021 - 2022, will contain various information about the activities in the college.



Contributions are invited from the Staff and students from both Shift I & Shift II.  
Email your contributions to:  
[newsletter@amjaincollege.edu.in](mailto:newsletter@amjaincollege.edu.in)  
Along with your recent passport size photograph

B.Com. Corporate Secretaryship students secured THIRD Place in MIME Competition held at DG Vishnav College, Chennai on 25th April 2022.

## Particulars :-

1. Painting
2. Photography
3. Staff Articles
4. Student Articles
5. Cartoon Strips
6. Poems
7. Tech Updates
8. DIY Projects
9. Video recordings of participation in music kutcheri's or music creation [It can be vocal carnatic, hindustani, veena, guitar] will be given as a link. Time duration 2 min

- SHIVA.S(20C220)
- ABISHEK KUMAR.A(20C209)
- ABHINAND.PK(20C218)
- JAI KISHEN.G (20C214)
- NARESH RAHUL.B(20C244)
- RAHUL.R(20C264)
- DHANANJAYN.M(20C207)
- AKSHAY KUMARA (20C243)

All articles must be submitted with self-declaration of the staff and student, that it is his/her original work and not taken from any other source.

Articles are published in this Newsletter on a first come first serve basis, the upcoming issues will carry the rest.

All selected and published articles and columns will have the Name, Photograph, Department and Roll number of the students.

With regard to publishing of the articles the editorial board has full rights to correct, change or reject the articles and their decision is final.



S Adithya, 19A020, III BBA, secured Third prize in competition at Talent Hunt 22 event conducted by Citizen Consumer Club, DG Vaishnav College, on 26th April 2022

## CHIEF EDITORS

1. Dr. N. Venkataramanan (Principal)
2. Ms. S. Malini Jain (Advisor)

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3. Ms. S. Maheshwari (Computer Science)
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1. Mr. M. Kalyana Sundaram (III Bsc computer science)
2. Mr. M. Jaya Surya (I Bsc computer science)
3. Mr. R. Keerthivasan (I Bsc computer science)

## REPORTERS & PHOTOGRAPERS

Staff members and students  
Agurchand Manmull Jain College



S Praveen Kumar 21D123, I Bcom ISM B, secured first prize in competition at Talent Hunt 22 event conducted by Citizen Consumer Club, DG Vaishnav College, on 26th April 2022

