

# FRONTLINE

## YOUTH EMPOWERMENT



### INTERACTIVE SESSION WITH FINANCE MINISTER SMT. NIRMALA SITHARAMAN



A.M. Jain College, a leading institution in Chennai dedicated to academic excellence, proudly hosted an interactive session with students by Smt. Nirmala Sitharaman, Minister of Finance and Corporate Affairs, Government of India, at Gyan Bhavan today. The event, themed "Transforming India into a New Decade," aims to provide students with insights into the economic and financial roadmap for the nation.

### IN THIS ISSUE

- INTERACTIVE SESSION WITH FINANCE MINISTER SMT. NIRMALA SITHARAMAN
- FLAGGING OFF OF 'VIKSIT BHARAT SANKALP YATRA' BY MINISTER ANURAG SINGH THAKUR
- CYCLONE MICHAUNG MITIGATION CAMP
- MAKE-A-THON 2023
- TIPS & TRICKS TO CRACK UGC NTA NET/ JRF / SET IN PAPER-I
- NPTEL AWARENESS WORKSHOP
- IMPORTANCE AND NEED FOR FINANCIAL AND TAX LITERACY
- THE WORKSHOP ON YOGIC HARMONY FLOW FOR INNER PEACE
- INDUSTRIAL VISIT- ADANI PORT- KATTUPALLI- THIRUVALLUR DIST
- IGNITING ENTREPRENEURIAL SPIRIT: NAVIGATING CHALLENGES, SEIZING OPPORTUNITIES.



## INTERACTIVE SESSION WITH FINANCE MINISTER SMT. NIRMALA SITHARAMAN

Through this initiative, A.M. Jain College is committed to nurturing a generation of informed and forward-thinking individuals, preparing them for success in an ever-changing global economy. 'Transforming India into a New Decade' underscores the college's dedication to academic excellence and fostering a community of learners attuned to the dynamics of the evolving economic landscape.

While responding to students' questions, Smt. Nirmala Sitharaman, Minister of Finance and Corporate Affairs, Government of India, outlined crucial aspects. The minister conveyed insights on diverse topics, including the intricate strategies for economic growth. Emphasis was placed on the significance of defense manufacturing in fortifying national security, aligning with the commitment to a self-reliant India.

Addressing inquiries about MSMEs, the minister underscored their pivotal role as growth engines, fostering innovation, and contributing significantly to employment. Delving into startups, the minister highlighted their transformative impact, acknowledging their ability to drive innovation and shape the dynamic landscape of India's evolving economy.



Dr. M.M. Ramya, Dean, A.M. Jain College, said, “The opportunity to engage in an interaction with Finance Minister Smt. Nirmala Sitharaman is a momentous occasion for A.M. Jain College. We are proud to be part of a conversation that delves into the transformative initiatives that will shape India's future. Such interactions contribute immensely to our academic environment, offering students a unique perspective on the nation's economic trajectory and inspiring them to be proactive contributors to India's growth story.”

This interaction not only serves as a platform for academic enrichment but also plays a pivotal role in enhancing students' awareness of the political and economic landscape of India. Exposure to such high-profile interactions fosters a holistic understanding of current affairs, equipping students with the knowledge and insights needed to navigate the complexities of the real world. A.M. Jain College is committed to providing students with opportunities that transcend the traditional boundaries of education, preparing them to be informed and responsible citizens in the ever-evolving global landscape.



## FLAGGING OFF OF 'VIKSIT BHARAT SANKALP YATRA' BY MINISTER ANURAG SINGH THAKUR

A.M. Jain College, a leading institution in Chennai dedicated to academic excellence, proudly hosted the flagging off of the Viksit Bharat Sankalp Yatra scheme at Gyan Bhavan on December 22, 2023, by the Honourable Minister of Information & Broadcasting and Youth Affairs & Sports, Government of India, Shri. Anurag Singh Thakur. The event was graced by Thiru. M. Annadurai, IIS, Additional Director General Press Information Bureau, and Thiru. K. Kunhammed, State Director, NYKC Tamil Nadu & Puducherry. This momentous occasion, jointly organized with Nehru Yuva Kendra Sangathan, marks a significant advancement in promoting awareness and overseeing the execution of crucial central government schemes.

The Viksit Bharat Sankalp Yatra, a strategic government initiative, is designed to identify and reach eligible individuals yet to benefit from flagship schemes such as Ayushman Bharat, Ujjwala Yojana, PM Surksha Bima, PM SVANidhi, and others. The Yatra was launched by the Honourable Prime Minister Narendra Modi on November 15 from Khunti, Jharkhand to saturate the benefits of central government schemes across the nation.



Addressing the students, Honourable Minister of Information & Broadcasting and Youth Affairs & Sports, Government of India, Shri. Anurag Singh Thakur, said, "The Viksit Bharat Sankalp Yatra scheme plays a pivotal role in fostering positive change by actively engaging communities across India. Through various programs, it addresses crucial aspects of development, ranging from education and skill enhancement to health and social welfare. This initiative has been instrumental in empowering citizens, fostering inclusivity, and contributing to the overall progress and well-being of the people of India." Noteworthy, the Minister also alluded to ongoing initiatives dedicated to enhancing sports facilities at AM Jain College.

Dr. M.M. Ramya, Dean, A.M. Jain College, said, "The Viksit Bharat Sankalp Yatra, flagged off by Honourable Minister of Information & Broadcasting and Youth Affairs & Sports, Government of India, Shri. Anurag Singh Thakur, symbolizes a collective dedication to extending the benefits of government schemes to every corner of our nation. A.M. Jain College is privileged to contribute to this initiative, and we believe that through collaborative efforts, we can bridge gaps, raise awareness, and ensure the comprehensive reach of transformative schemes. This marks the commencement of a journey towards building a more inclusive and empowered Bharat."

This is a nationwide campaign focused on reaching the unreached and ensuring the effective delivery of government schemes to every corner of the country. The Yatra is set to cover all Gram Panchayats, Nagar Panchayats, and Urban Local Bodies. The scheme is structured around four primary objectives: reaching the unreached, disseminating information, engaging with citizens through their experiences, and enrolling potential beneficiaries.



**VIKSIT BHARAT  
SANKALP YATRA**



## CYCLONE MICHAUNG MITIGATION CAMP

Agurchand Manmull Jain College, a unit of Sri.S.S.Jain Educatinal society conducted a Free Medical Camp and distribution of Provisions on the last day of the three day Cyclone Michaung Mitigation camp from 8th - 10th December 2023. In the aftermath of Cyclone Michaung and subsequent flooding, the city was left devastated, deeply waterlogged and largely deprived of electricity, making it difficult for people to access basic amenities and inflicting considerable losses. In the time of nature's testing among the many hands and voluntary social organizations coming forward to help the people affected by the Cyclone, AM Jain group of Institutions, a unit of Sri.S.S.Jain Educational Society lit a beacon of hope and compassion in the Medicine, Paediatrics, Gynaecology, Ophthalmology and Basic Laboratory diagnostics. A team from the college visited Kulathamedu, a neighboring area at 9AM on 10th December 2023, where waterlogging was receded and distributed provisions required for a month to 250 families.



The medicines and provisions were sponsored by Medopharm. On all three days of the Michuang Cyclone Relief Camp, the college campus served lunch for about 1000 people. The college held valedictory event to felicitate the Doctors and medical staff who displayed valorous and empathetic services at 5PM on 10th December 2023. The Visual Communication department and PR & Media Team created the banners and posters of the event promote among the neighborhood and for creating awareness about the camp among the needy people. Staff and student volunteers, participated in the mitigation camp and joined hands in successfully completing the event.



## NPTEL AWARENESS WORKSHOP

The IQAC of Agurchand Manmull Jain College conducted NPTEL Awareness Workshop on 12th December 2023, from 9:30 am to 1:30 pm. The aim of NPTEL Awareness Workshop was to create maximum awareness among faculty members about NPTEL and its various initiatives. The workshop included sessions on NPTEL and its features, NPTEL Online Certification courses and the concept of NPTEL Local Chapter.



## IMPORTANCE AND NEED FOR FINANCIAL AND TAX LITERACY

The Department of Accounting & Finance organised a Seminar on " Importance and need for Financial and Tax Literacy" for the students to enhance their financial management skill and tax planning for their future. This event was conducted in 4 sessions with 4 resource persons on 18th and 19th December 2023, 2:00 PM - 5:00 PM.





## THE WORKSHOP ON YOGIC HARMONY FLOW FOR INNER PEACE – A REJUVENATION

On 20th December 2023, 11:00 AM - 12:30 PM the Karuna Club conducted a workshop on "Yogic Harmony Flow for Inner Peace - A Rejuvenation". This was a transformative experience, guiding participants through various yogic practices aimed at achieving inner balance and tranquility. Attendees engaged in meditation, mindful movement, and breathing exercises, fostering a sense of holistic well-being. The event provided tools for self-discovery and relaxation, promoting a harmonious connection between mind, body, and spirit.



## IGNITING ENTREPRENEURIAL SPIRIT: NAVIGATING CHALLENGES, SEIZING OPPORTUNITIES.



The departments of Bank & Marketing Management conducted a program on **IGNITING ENTREPRENEURIAL SPIRIT: NAVIGATING CHALLENGES, SEIZING OPPORTUNITIES** on 20th December 2023, between 10:30 AM and 12:30 PM. The objective of the program was to equip the final year students of the departments, bank management and marketing management with practical insights and skills essential for entrepreneurial success and to create an increased awareness of the entrepreneurial ecosystem and available recourses.



## TIPS & TRICKS TO CRACK UGC NTA NET/ JRF / SET IN PAPER-I

The department of BCA and BSC SA, conducted a 7 day Online National Level Faculty Development Programme (FDP) on "Tips & Tricks to crack UGC NTA NET/ JRF / SET in Paper-I". The main was to equip educators with effective teaching methodologies and to prepare students for the NET Exam. Sessions included live webinars, recorded lectures, discussion forums, and interactive quizzes. The following were the topics covered in the seven-day FDP.

**DAY 1-24/11/23-Teaching Aptitude, Comprehension and Communication-** Dr.S.Balamurali M.B.A.,Ph.D.

**DAY 2-25/11/23-Research Aptitude-** Dr.A.Udhayakumar M.sc.,M.C.A.,M.Phil.,Ph.D.

**DAY 3-26/11/23-Data Interpretation-** Dr.D.Vijayachandran M.B.A.,M.Com.,M.Phil.,Ph.D.

**DAY 4-27/11/23-Logical Reasoning -** Dr.Kandhavilli Lakshmi Surekha M.Pharm.Ph.D.

**DAY 5-28/11/23-Mathematical Reasoning-**Ms.M.Sathya M.B.A.,M.Com.,M.Phil.,(Ph.D)

**DAY 6-29/11/23-ICT, People Development and Environment-** Dr.M.Pandiyan M.C.A. M.Phil.,Ph.D.

**DAY 7-30/11/23-Higher Education System -** Dr.K.Narayanan M.Com.,M.B.A.,M.Phil.,Ph.D.

The program's comprehensive approach ensured that faculty members were well-prepared to guide students effectively through the complexities of the NET Exam, contributing to the overall enhancement of academic quality.



## MAKE-A-THON 2023

MAKE-A-THON 2023(24 hrs No code competition)

ICT Academy conducted No code competition MAKE-A-THON 2023 to enhance student knowledge and benefit society through professional education integrated with Research, Creativity and Innovation. By attending Make-a-thon 2023, our Agurchand Manmull Jain College students got an opportunity to showcase their innovative projects state-wide and an environment to nurture their invention by discussing with the experts. This No code competition provided our students with wider knowledge. A team of two students from our college participated. Mr. V. Lingeshwar, student of B.Sc. Computer Science with AI and Mr. K. Balaji Selvam, B.C.A are actively participated for the competition held at Rajalakshmi Institute of Technology on 21.11.2023 & 22.11.2023 and got certificate.





## INDUSTRIAL VISIT- ADANI PORT- KATTUPALLI- THIRUVALLUR DIST

The department of Accounting & Finance organised an industrial visit for the students to Adani Port on 21st December 2023, from 9:00 AM to 5:00 PM. This visit was to provide practical insights on transport, logistics and supply chain management which is a part of their curriculum.



## EDITORIAL BOARD

### CHIEF EDITOR

Dr. N. Venkataramanan  
Principal  
Dr. M.M. Ramya  
Dean - Shift - II

### EDITORS

Dr. S. Manikandan  
Shift I - Philosophy  
Ms. M. Priya  
Computer Science  
Ms. S. Maheshwari  
Computer Science  
Dr. S. Sreevidhya  
English  
Dr. T. Sutha  
Tamil

### DESIGNERS

Mr. M. Kalyana Sundaram  
II M.SC Computer Science  
Mr. M. Jaya Surya  
III B.SC Computer Science  
Mr. J. Nanthan  
III B.SC Computer Science

### REPORTERS & PHOTOGRAPERS

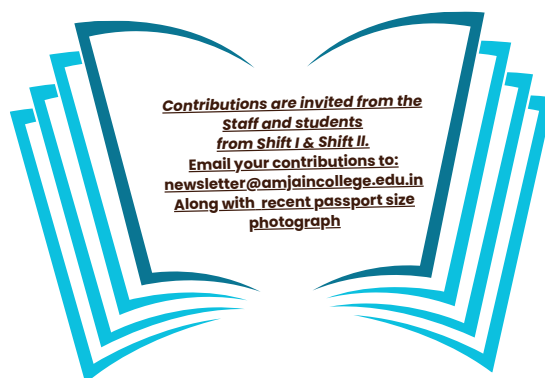
Staff Members & Students  
Agurchand Manmull Jain College

## FROM THE CHEIF'S EDITOR DESK

Our college's monthly Newsletter "AMJC Front Line News" initiated from the academic year 2021 - 2022, will contain various information about the activities in the college.

### Particulars :-

1. Painting
2. Photography
3. Staff Articles
4. Student Articles
5. Cartoon Strips
6. Poems
7. Tech Updates
8. DIY Projects
9. Video recordings of participation in music kutcheri's or music creation [It can be vocal carnatic, hindustani, veena, guitar] will be given as a link. Time duration 2 min



Contributions are invited from the  
Staff and students  
from Shift I & Shift II.  
Email your contributions to:  
[newsletter@amjaincollege.edu.in](mailto:newsletter@amjaincollege.edu.in)  
Along with recent passport size  
photograph

All articles must be submitted with self-declaration of the staff and student, that it is his/her original work and not taken from any other source. Articles are published in this Newsletter on a first come first serve basis, the upcoming issues will carry the rest. All selected and published articles and columns will have the Name, Photograph, Department and Roll number of the students. With regard to publishing of the articles the editorial board has full rights to correct, change and reject the articles and their decision is final.

The contents and opinions expressed in the articles and writings of this Newsletter are strictly those of the authors and not of the College and its Management. Individual authors must comply with the applicable laws including copyright. The views expressed does not endorse or guarantee the accuracy and does not reflect the views of the College. The Management is not responsible for any violation.